

Pass Down The Gown



Overview of Pass Down the Gown

We are a female-run, 501(c)(3) non-profit based in the Twin Cities, Minnesota. Our founder, Ruby Franzen, saw a gap and opportunity to grow the formal event experience. Young women (including herself) were buying formal dresses, only to wear them once and have them set aside in their closets. What started out as a rack of dresses in a basement has grown into a sustainable nonprofit, serving 100+ through volunteer service and donations. Our hope is that as Pass Down The Gown grows, people use us as a more eco-friendly and affordable option for event shopping!

Junior Board Description

Serving on Pass Down the Gown's Junior board is an amazing opportunity for young people still building their careers, who can speak about their experience with our volunteers, while also helping a young nonprofit grow strategically.

Pass Down The Gown's Junior Board is a growing group of young professionals in their 20s who come from a variety of industries including marketing, journalism, technology, fashion, consulting, and more. The junior board supports the organization and its mission through a variety of activities including mentoring volunteers, curating partnerships, fundraising, and brand awareness.

The junior board meets 4 times a year and monthly with their high school mentee.

Benefits of Service

Pass Down The Gown's junior board provides social, professional, and service opportunities. You also get to join a female-run organization that wants to learn from YOU!

Members enjoy a wide range of benefits and opportunities including:

- Networking with other like-minded professionals at Pass Down the Gown
- Gaining hands-on experience volunteering, mentoring young students, and engaging with their community
- Enhancing their resumes through junior board activities and regular volunteerism

Qualifications

- Strong knowledge and support of Pass Down the Gown's mission, vision, and strategic direction
- Currently in your 20s and 30s with leadership experience
- Reliable and motivated in a remote work environment
- Willingness to actively promote Pass Down the Gown's services to personal and professional networks
- Personal qualities of integrity, credibility, and a passion for improving the lives of others

Junior Board Member Responsibilities

Pass Down The Gown members must commit to the following

- Attend 75% of Pass Down the Gown meetings (They will typically be scheduled at least a month in advance and scheduled on weekend mornings/evening)
- Build relationships with other members of PDTG (especially your mentee!)
- Make Pass Down the Gown a philanthropic priority by having a give or get of \$100. This can be through a personal gift, or through a peer fundraiser.
- Bring in 5 dress donations a year